



W.A.R.N. Higher Education

W.A.R.N. provides the rapid communications platform on campus or system-wide to excel in today's demanding business of higher education.

W.A.R.N. is the only system that can employ interactive delivery of critical information in any form, **to students, faculty, university personnel, alumni, volunteers and parents; anytime, anywhere, on any communication device either scheduled or on demand.** Heightened competition, changing revenue streams, demands in services, and new security concerns all demand a **better and more powerful** communication platform.

The proprietary application software in W.A.R.N. offers features that are **over and above basic higher education communication continuity and safety requirements.**

All colleges and universities have some level of communication solutions in place, used primarily to communicate information "up and down line." And there are more and more communications technological advancements used by both college personnel and students. But the question becomes, **are your campus call solutions both high-tech and high-touch?**

Recipients	Time Issued	Response Received	Devices	Responses
Avery, Ann	12:00:46 PM	---	cell	Left Message
Baker, George	12:00:45 PM	---	cell	Left Message
Becka, Juliann	12:00:45 PM	12:01:37 PM	home	I have received the message.
Bess, Willie	12:00:46 PM	---	home	No Answer
	12:00:45 PM	12:01:40 PM	cell	I have received the message.
	12:00:46 PM	---	personal cell	Disconnected
	12:00:47 PM	---	home	Left Message
Bialostosky, Karil	12:00:45 PM	---	cell	Answering Machine
	12:00:47 PM	---	home phone	Disconnected
Brandt, Jonathan	12:00:45 PM	---	home	Answering Machine
Brooks, Jeannie	12:00:46 PM	---	cell	Left Message
	12:00:46 PM	---	home	Answering Machine
	12:00:47 PM	12:01:43 PM	personal cell	I have received the message.
Buchwald, Janet	01:17:32 PM	---	Office Phone	Answering Machine
	01:17:33 PM	01:18:20 PM	cell	I have received the message.
	01:17:35 PM	---	home phone	---
Cooke, Harry	12:00:46 PM	---	cell	Operator Intercept
	12:00:47 PM	---	home	Answering Machine
Cross, Pamela	12:00:45 PM	12:01:50 PM	home	I have received the message.

W.A.R.N. communicates to and with all device protocols. It can instantly send messages and information **on any device including land line phone, business line, business line with extension, cellular, 1-way pager, 2-way pager, Blackberry or other text device, Internet messaging, email, SMS, TTY or any secure device that requires PIN access.**

Recipients may **respond to messages by simply keying in their choice via touch-tone phone or computer keyboard.** W.A.R.N. also allows for further polling and unlimited follow-up questions and responses.

And, W.A.R.N. is able to **deliver messages simultaneously and sequentially, targeting to specific groups while intelligently validating that the receivers are the intended recipients.**

Unlike other notification systems, W.A.R.N. **delivers messages intuitively – sending text messages to text devices and converting text to voice messages for voice devices, in multiple languages.**

Plus W.A.R.N. offers a **fully featured system that's designed for large higher education institutions.** The system is able to quickly communicate with large numbers of contacts in disparate parts of the organization. It features **Organization Access Control, a rules-based model that allows for definition of an organizational hierarchy, and for the granting of user permissions based on this divisional hierarchy.**

With W.A.R.N. Higher Education, **you can create and send personalized notifications to thousands of faculty, students and personnel. There's no hardware or software to purchase, and training is easy.**

Common Uses:

- **Security Alerts**
 - Evacuation
 - Sex Offender Reporting
 - General Warnings
- **Facility Operation Communications**
 - Construction Alerts
 - Transportation/Shuttle Alerts
 - Parking Re-directs
 - Hazard Communications
 - General Maintenance Alerts
- **Alumni Relations/Philanthropy**
 - Special Events
 - Volunteer Communications
 - Gift Giving/Endowment Alerts
 - Alumni Chapters Communications
- Marketing Communications
- Faculty/Personnel Communications
- Parental Communications
- Multiple division communications, allowing other departments within the institution to import and maintain their own notification messages, groups, recipients and other data to meet their needs.

NOTIFICATION REPORT SETUP

STEP 1: COMPOSE NOTIFICATION

Add your notification message and enter the response options below. To add additional options click Add Options. When finished, click Next.

General

Voice Delivery: Text-to-Speech

Title: Dorm Theft

Division: WARN Command 27

Notification Method: Broadcast

Broadcast Duration: 01:00 (hh:mm)

Extended Options ▶

English (US)

Message: There have been recent dorm thefts on campus. Please remember to lock your door before attending class. Please do not keep valuable items in your room that are not necessary for school

Email / Fax Attachment: Browse...

Response Options: Action Cascade

1: I have received the message None None

Why W.A.R.N. Outperforms All Other Messaging Systems

- Thousands of messages processed simultaneously, each minute, allowing notification attempts to continue for 99 hours at user-defined intervals.
- Different communication modules operating on multiple networks to fit institutional need.
- Operates across all telephony and text devices.
- System completely intuitive. Able to determine text devices from voice devices and send messages accordingly.
- Allows definition of specific response choices and actions including instant conferencing, call bridging and polling.
- System features Organization Access Control, a rules-based model that allows for definition of an organizational hierarchy, and for the granting of user permissions based on this divisional hierarchy.
- Operates as a stand-alone, or off of existing applications.

For a COMPLETE DEMONSTRATION OF THE SYSTEM (remote or at your specified site), Rates, Training Services, and Implementation Details; Call us today via TOLL FREE NUMBER 886-301-WARN (9276), or request a personal call and follow-up online at:

<http://www.WarnCalling.com>

Submit your Request or Questions at the "Company Information" Page online.

