



# W.A.R.N. Mass Notify

**W.A.R.N. Mass Notify is an ultra high-volume public notification network platform, able to contact thousands of phones and text devices per minute. W.A.R.N. Mass Notify can make highly pinpointed notifications using your own ESRI GIS Mapping shape files.**

It allows contact using virtually any voice or text technology including phone, email, Blackberry, TREQ, text message, PDA, Satellite, GETS and RSS – and includes many additional features specifically designed for emergency management or business continuity purposes to ensure timely notifications to the public or critical employees.

The next generation of our earlier calling platform (W.A.R.N. Broadcast), W.A.R.N. Mass Notify is capable of not only processing thousands of phone calls a minute, but also tens of thousands of simultaneous email and text per minute.

**W.A.R.N. Mass Notify uses proven rapid call technology and proprietary applications to help you react and mobilize quickly to manage new threats and everyday public information.**

W.A.R.N. Mass Notify makes instant rapid and coordinated intra-agency and inter-agency or public notification alerts for:

- Catastrophic weather or natural events
- Biological, chemical or radiation release
- Attacks or threats to bridges, dams, buildings, malls, arenas, venues
- Nuclear facility management and waste facilities safety
- Hostage, lost child, urban unrest, or any "in progress" activity
- Protection of vital transport, distribution, and storage systems
- Water, power, air, communication and food interruptions
- Disease communication and response

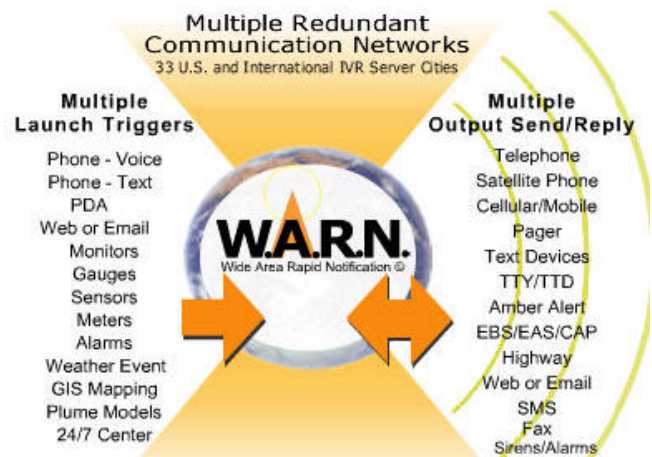
Administration	Manage Recipients	Manage Notifications
Show All Notifications:		
	Title	
<a href="#">Open/Edit</a>	Water Main Break 37th Street and 2nd Avenue	
<a href="#">Open/Edit</a>	WATER_MAIN_BREAK_SP	
<a href="#">Open/Edit</a>	WATER_MAIN_BREAK_FR	
<a href="#">Open/Edit</a>	Blood Shortage - Severe	
<a href="#">Open/Edit</a>	Swine Flu Vaccine	
<a href="#">Open/Edit</a>	Special Event - Street Closings	
<a href="#">Open/Edit</a>	Sniper	

Administration	Add New Recipients	Manage Notifications
Recipient List		
<a href="#">Edit Recipients</a> <a href="#">My Profile</a> <a href="#">Recipient Groups</a> <a href="#">Search Recipients</a> <a href="#">Export Recipients</a>		
<a href="#">AAB, BAILEY</a>	<a href="#">EL</a>	<a href="#">AAB, TAYLER</a>
<a href="#">ABBOT, MARY</a>	<a href="#">ABBOTT, ALEXIS</a>	<a href="#">ABBOTT, ANGELA</a>
<a href="#">ABBOTT, CEIARA</a>	<a href="#">ABBOTT, CHELSEA</a>	<a href="#">ABBOTT, CHELSEA</a>
<a href="#">ABBOTT, DUKAREI</a>	<a href="#">ABBOTT, DUSTIN</a>	<a href="#">ABBOTT, HAILEY</a>
<a href="#">ABBOTT, HANNAH</a>	<a href="#">ABBOTT, NICKOLAS</a>	<a href="#">ABBOTT, REILI</a>
First 1 2 3 4 5 ... Last		

## **W.A.R.N. Mass Notify, the new solution for new challenges.**

### **Top Line Benefits**

- Rapid-fire Notifications – Processes thousands of voice, text and SMS per minute.
- Portable – Can be operated from central command, field office, mobile location, or via multiple back-up locations, including home.
- Unlimited operators and recipients allowed in a single subscription price.
- Repeat Calling – System is able to call multiple times, at predetermined intervals, with flexible rules for calling.
- No limit on devices contacted.
- Simple to operate – Training less than 4 hours.
- Scheduling – Notifications go out on your custom schedule.
- Allows for custom data and notification templates – Mass Notify can be “mapped” to any existing database for customizing calls and reporting; Notifications can be imported or built for your specific risks or emergencies.
- Redundant – Multiple redundant co-processing locations to assure availability of system.
- Scheduling – Calls may be scheduled to be launched any time during the day or evening automatically.
- Response Options – Two-way response, conference bridge, polling, Q & A and other selections available.
- Secure – Password Protected / HTTPS / 128key NSA encryption / Biometric Facility Access.



**W.A.R.N. solutions connect Inputs to Outputs.**

### **Technical Benefits**

- **Reliable Service** with W.A.R.N.'s professionally managed ASP environment in multiple co-processing distributed facilities across U.S.
- **Web Platform** provides multiple, redundant access points to the system – i.e. your central command, mobile unit, or remote command back up locations. W.A.R.N. Mass Notify provides the ability to manage all broadcasts from one console, directly to an unlimited number of wired telephones or text devices.
- **Real-Time Reports** let you know exactly who was contacted, as well as when and how contact was made. Recipients contacted are logged for audit trail analysis & post-event review. Reports may be exported to your desktop or to others.
- **Privacy Controls** and industry proven SSL encryption keeps important data secure. Administration and end user level authorization protect system access. User and Role management allows limited access to certain users.
- **Immediate Availability** with no hardware, software, implementation, maintenance cost or IT department burden.



**Distributed communication facilities operate 24 / 7 / 365**



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